



giving stories

The giving community has collectively given away more than \$20,000 in gift cards to people and organizations in need.

\$250 | LAUNDRY LOVE (LOS ANGELES, CA)

Starbucks Cards were given to an organization that washes the clothes of homeless. This gave money to buy each person a coffee or cappuccino of choice while waiting on the clothes cycle.

\$300 | EAST ATLANTA BENCHED PROJECT (ATLANTA, GA)

Home Depot cards were used to restore a bus stop and install a loveable Bench "Monster" – a celebration of mass transportation for East Atlanta Village. You can see the viral short film seen by over 20,000 people at <http://vimeo.com/1666004>

\$750 | SINGLE MOTHER OF FIVE CHILDREN (ATLANTA, GA)

A woman had her house broken into and lost her Christmas tree, gifts, children's clothes and shoes, plus many other valuables in the home. We used Gift Cards to buy each child 2 gifts, a pair of shoes, clothes, and a \$200 Gift Card for groceries.

\$500 | PRISON ENTREPRENEURSHIP PROGRAM (HOUSTON, TX)

Clothing store gift cards (Gap, Banana Republic, Express, etc.) were given to released prisoners giving them an opportunity to buy new clothes for job interviews the minute they were released from prison.

\$1000 | ESSENTIAL 2 LIFE (ATLANTA, GA)

Gift Card Giver bought school supplies for 400 children in Atlanta Public Schools. Each child received a backpack stuffed full of school supplies including glue, paper, folders, erasers, markers, colored pencils, rulers, crayons, notebooks, and more.



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